



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com

Media Advisory

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: February 12, 2010

Re: Marathon update

We regret to report that the BI-LO Myrtle Beach Marathon has been cancelled for tomorrow, Saturday, February 13. The city staff has monitored weather conditions and delayed making a decision as long as practical, in hope that the forecast would improve. Unfortunately, the forecast consistently calls for snow accumulations overnight, raising concerns about the safety of all involved in the marathon.

The marathon course is not completely closed, which means that runners and cars must safely co-exist on city streets. Given the potentially dangerous surface conditions which may exist tomorrow morning, that would not be the case. Safety is paramount for the runners, motorists and volunteers who assist, as well as for city employees who set up the course and monitor the intersections.

The BI-LO Myrtle Beach Marathon is valued by the entire community, and we do not make this decision lightly. We are disappointed by the cancellation, but believe this action is necessary to ensure the safety of our guests, volunteers and staff members.